



Euromonitor
International

Nuts in Spain

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Table of Contents

Nuts in Spain - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Local cultivation supports pistachios as fresh nuts lose ground

INDUSTRY PERFORMANCE

Fresh nuts suffer as processed alternatives gain ground in 2025

Price sensitivity supports private label expansion

WHAT'S NEXT?

Nuts set to see improved performance in volume sales during forecast period

Sustainability to remain core concern

Summary 1 - Major Processors of Nuts 2025

CATEGORY DATA

Table 1 - Total Sales of Nuts by Category: Total Volume 2020-2025

Table 2 - Total Sales of Nuts by Category: % Total Volume Growth 2020-2025

Table 3 - Retail Sales of Nuts by Category: Volume 2020-2025

Table 4 - Retail Sales of Nuts by Category: % Volume Growth 2020-2025

Table 5 - Retail Sales of Nuts by Category: Value 2020-2025

Table 6 - Retail Sales of Nuts by Category: % Value Growth 2020-2025

Table 7 - Retail Sales of Nuts by Packaged vs Unpackaged: % Volume 2020-2025

Table 8 - Forecast Total Sales of Nuts by Category: Total Volume 2025-2030

Table 9 - Forecast Total Sales of Nuts by Category: % Total Volume Growth 2025-2030

Table 10 - Forecast Retail Sales of Nuts by Category: Volume 2025-2030

Table 11 - Forecast Retail Sales of Nuts by Category: % Volume Growth 2025-2030

Table 12 - Forecast Retail Sales of Nuts by Category: Value 2025-2030

Table 13 - Forecast Retail Sales of Nuts by Category: % Value Growth 2025-2030

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Fresh Food in Spain - Industry Overview

EXECUTIVE SUMMARY

Fresh food volumes struggle as drought and convenience pressures intensify

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Fresh food turns in marginal volume growth thanks partly to price hikes

Challenges persist in form of droughts and processed alternatives

WHAT'S NEXT?

Fresh foods to see only marginal rises in volume sales

Sugar will fall fastest, while tourism helps to sustain foodservice sales

CHANNELS

Supermarkets channel benefits from convenience, proximity and broad array

Retail e-commerce gains pace as players invest in omnichannel approach

MARKET DATA

Table 14 - Total Sales of Fresh Food by Category: Total Volume 2020-2025

Table 15 - Total Sales of Fresh Food by Category: % Total Volume Growth 2020-2025

Table 16 - Retail Sales of Fresh Food by Category: Volume 2020-2025

Table 17 - Retail Sales of Fresh Food by Category: % Volume Growth 2020-2025

Table 18 - Retail Sales of Fresh Food by Category: Value 2020-2025

Table 19 - Retail Sales of Fresh Food by Category: % Value Growth 2020-2025

Table 20 - Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2020-2025

Table 21 - Retail Distribution of Fresh Food by Format: % Volume 2020-2025

Table 22 - Forecast Total Sales of Fresh Food by Category: Total Volume 2025-2030

Table 23 - Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2025-2030

Table 24 - Forecast Retail Sales of Fresh Food by Category: Volume 2025-2030

Table 25 - Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2025-2030

Table 26 - Forecast Retail Sales of Fresh Food by Category: Value 2025-2030

Table 27 - Forecast Retail Sales of Fresh Food by Category: % Value Growth 2025-2030

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SOURCES

Summary 2 - Research Sources

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