



Pulses in Morocco

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Local producers migrate away from pulse crops to more profitable alternatives
- Lentils remain affordable while being a common feature in consumers' meals
- Climate change and drought impact local cultivation of pulses

PROSPECTS AND OPPORTUNITIES

- Both affordability and traditional Moroccan cuisine is set to drive growth for pulses over the forecast period
 - Other pulses are set to continue recording strong growth
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