



Nuts in Mexico

January 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Health-led snacking sustains nuts growth as packaged formats gain share

INDUSTRY PERFORMANCE

Local consumption patterns drive category growth
Economic pressures and climate volatility shape competitive dynamics

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Sales expected to rise despite structural challenges
Convenience and premiumisation will define future strategies amid rising competition from packaged varieties
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Fresh Food in Mexico - Industry Overview

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Stability supports fresh food demand as climate risk rises

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Stabilising economic conditions ensure moderate growth in 2025
Health trends, convenience and climate change impact industry progress

WHAT'S NEXT?

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Sustainability will become increasingly important to attract consumers

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