



**Euromonitor  
International**

# Energy Drinks in Cameroon

December 2025

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## Energy Drinks in Cameroon - Category analysis

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#### 2025 DEVELOPMENTS

Continuing healthy volume growth

#### INDUSTRY PERFORMANCE

Best performing soft drink in 2025

Reduced sugar energy drinks register highest volume growth

#### WHAT'S NEXT?

Rosy outlook over forecast period

Technology still plays limited role

Rising fitness culture supports volume growth

#### COMPETITIVE LANDSCAPE

Source du Pays widens lead through mass-market reach and functional messaging

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Health concerns accelerate substitution away from traditional sugar-heavy formats

#### WHAT'S NEXT?

Healthy outlook, with energy drinks and bottled water driving growth

Multinationals push sustainability up the agenda

Growing focus on functional drinks

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/energy-drinks-in-cameroon/report](http://www.euromonitor.com/energy-drinks-in-cameroon/report).