



Euromonitor
International

Processed Fruit and Vegetables Packaging in Thailand

July 2024

Processed Fruit and Vegetables Packaging in Thailand - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal food cans used to package shelf stable fruit due to long shelf life and durability

565g pack size continues to lead as it strikes a good balance

Flexible plastic preferred for its ability to preserve freshness

PROSPECTS AND OPPORTUNITIES

Demand for health and convenience likely to drive packaging volumes for processed vegetables

Smaller pack sizes on the rise in processed fruit and vegetables

Processed Fruit and Vegetables Packaging in Thailand - Company Profiles

Packaging Industry in Thailand - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic remains the key packaging solution for sugar confectionery

PET bottles the main pack type in soft drinks in Thailand

Increasing preference for glass bottles in beer packaging in Thailand

Flexible plastic to overtake HDPE bottles as the main hair care pack type in Thailand

Plastic pouches dominate dishwashing packaging in Thailand

PACKAGING LEGISLATION

Thailand introduces new standards for food contact plastics

RECYCLING AND THE ENVIRONMENT

Advancing sustainability through rPET bottles in soft drinks packaging

Sustainability initiatives in home care packaging

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-thailand/report.