



Euromonitor
International

Processed Meat and Seafood Packaging in Turkey

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Other packaging leads growth in processed meat and seafood in Turkey

Opportunities for Turkish brands to adopt next-gen sustainable packaging

Thin wall plastic containers and flexible plastic the leading processed meat and seafood packaging types in Turkey

PROSPECTS AND OPPORTUNITIES

Health and convenience to fuel packaging growth in turkey

Evolving pack formats drive change in processed meat and seafood in Turkey

DISCLAIMER

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-turkey/report.