



# Processed Fruit and Vegetables Packaging in China

August 2025

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Processed fruit and vegetables packaging sees volume growth in 2024, led by rising interest in health and convenience

Microwave-safe, aluminium-free packs gain traction in processed fruit and vegetables packaging

China's new rules simplify the packaging of processed fruit and vegetables

#### PROSPECTS AND OPPORTUNITIES

Health and convenience trends expected to drive growth in processed fruit and vegetables packaging volumes in China

Smaller pack sizes and thin wall plastic containers set to gain popularity as consumer needs evolve

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