



Euromonitor  
International

# Processed Fruit and Vegetables Packaging in Germany

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Need for convenient solutions and online grocery retail boost processed fruit and vegetables packaging

New sustainable paperboard tray for fresh produce by Producepak

Metal food cans leads, but glass jars and folding cartons gain ground in processed fruit and vegetables packaging

#### PROSPECTS AND OPPORTUNITIES

Rising flexitarian lifestyles to drive growth in demand for processed fruit and vegetables and the associated packaging

Changes in pack types and sizes as manufacturers adapt to consumer demands

#### DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-germany/report](https://www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-germany/report).