



Processed Fruit and Vegetables Packaging in France

August 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Modest increase in processed fruit and vegetables packaging due to demand for convenience

Sustainability and regulatory change drive the adoption of reusable, recycled, and recyclable packaging formats

Packaging type and design impacted by e-commerce, regulation, and health, but supply challenges are evident

PROSPECTS AND OPPORTUNITIES

Demand for convenience set to drive growth, with metal food cans remaining dominant

Adaptability and innovation will be key to success

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