



Euromonitor
International

Processed Fruit and Vegetables Packaging in France

June 2024

KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons continue gaining share in frozen processed potatoes

Glass jars continue gaining share in shelf stable beans as a high-quality option offering transparency and reusability

Smaller pack sizes popular due to price rises

PROSPECTS AND OPPORTUNITIES

Compact nature of aluminium/plastic pouches will drive further growth in shelf stable fruit

Metal food cans are likely to remain a popular packaging option due to their impermeability

Processed Fruit and Vegetables Packaging in France - Company Profiles

Packaging Industry in France - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Metal cans dominate shelf stable seafood

PET bottles gaining popularity in juice for their larger sizes and sustainability

Rising popularity of small pack sizes in brandy, cognac and non/low alcohol beer

HDPE bottles and folding cartons the leading pack types in French beauty and personal care

Sustainability becomes a core focus for home care brands in France

PACKAGING LEGISLATION

Tethered caps adopted in response to EU legislation

RECYCLING AND THE ENVIRONMENT

Advancements in recycling initiatives

Innovations in beverage packaging

Sustainable packaging in ready meals

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-france/report.