



Processed Meat and Seafood Packaging in the United Kingdom

August 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Processed meat and seafood packaging's growth driven by sustainability and convenience trends

Fibre-based innovations reshape processed meat and seafood packaging

Smaller pack sizes and flexible pack types lead packaging changes in the UK

PROSPECTS AND OPPORTUNITIES

Flexible and smaller pack sizes to drive future growth in processed meat and seafood packaging

Rising demand for pouches in processed seafood packaging

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-the-united-kingdom/report.