



**Euromonitor
International**

Processed Fruit and Vegetables Packaging in Japan

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Overall decline but flexible plastic records growth in frozen processed fruits and vegetables packaging

No significant new packaging developments as brands maintain established trends in processed fruits and vegetables

Ongoing shift away from metal food cans due to environmental concerns

PROSPECTS AND OPPORTUNITIES

Positive outlook for processed fruit and vegetables packaging over forecast period

Flexible plastic and glass jars to gain popularity amid evolving supply and demand

DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-japan/report.