



Processed Meat and Seafood Packaging in South Korea

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Packaging volumes rise along with higher demand for frozen processed meat and seafood, and meat and seafood substitutes, with folding cartons leading growth

Edible protein films are emerging as a sustainable solution for processed meat and seafood packaging

Flexible plastic faces competition from plastic trays and folding cartons in frozen processed meat and seafood

PROSPECTS AND OPPORTUNITIES

Rising demand for frozen processed meat and meat and seafood substitutes expected to drive a slight increase in overall packaging volumes

Growing cold storage capacity and bulk buying habits to support a shift toward larger pack sizes in frozen processed meat

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