



Euromonitor
International

Processed Meat and Seafood Packaging in South Korea

September 2025

Processed Meat and Seafood Packaging in South Korea - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Packaging volumes rise along with higher demand for frozen processed meat and seafood, and meat and seafood substitutes, with folding cartons leading growth

Edible protein films are emerging as a sustainable solution for processed meat and seafood packaging

Flexible plastic faces competition from plastic trays and folding cartons in frozen processed meat and seafood

PROSPECTS AND OPPORTUNITIES

Rising demand for frozen processed meat and meat and seafood substitutes expected to drive a slight increase in overall packaging volumes

Growing cold storage capacity and bulk buying habits to support a shift toward larger pack sizes in frozen processed meat

DISCLAIMER

Processed Meat and Seafood Packaging in South Korea - Company Profiles

Packaging Industry in South Korea - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Smaller packs and sustainable materials drive food packaging innovation in South Korea

Recycled materials and label-free bottles lead South Korea's sustainable beverage packaging shift in 2024

Premiumisation and sustainability redefine South Korea's alcoholic drinks packaging

Eco-friendly and refillable packaging takes centre stage in South Korea's beauty industry in 2024

Refillable and user-friendly packaging drives sustainable innovation in South Korea's home care industry in 2024

Convenience and sustainability shape South Korea's pet food packaging

PACKAGING LEGISLATION

Recyclability and recycled content mandates

Deposit return and waste reduction initiatives

Impact on industry and consumers

RECYCLING AND THE ENVIRONMENT

Mandatory recycled content targets

Design for recyclability and label-free packaging

Transparent PET bottle sorting and consumer responsibility

Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2022/2023 and Targets for 2024

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-south-korea/report.