



Processed Fruit and Vegetables Packaging in Mexico

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising demand for the convenience of frozen processed fruit and vegetables boosts packaging volumes in Mexico

The packaging environment is evolving, with a major focus on increasing shelf life

Rising demand for convenience drives a shift from metal food cans to flexible packaging

PROSPECTS AND OPPORTUNITIES

Evolving lifestyles and retail expansion to fuel packaging boom for processed fruit and vegetables

Flexible packaging expected to gain ground as metal food cans lose favour

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