



Processed Fruit and Vegetables Packaging in Mexico

September 2025

Processed Fruit and Vegetables Packaging in Mexico - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising demand for the convenience of frozen processed fruit and vegetables boosts packaging volumes in Mexico

The packaging environment is evolving, with a major focus on increasing shelf life

Rising demand for convenience drives a shift from metal food cans to flexible packaging

PROSPECTS AND OPPORTUNITIES

Evolving lifestyles and retail expansion to fuel packaging boom for processed fruit and vegetables

Flexible packaging expected to gain ground as metal food cans lose favour

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Processed Fruit and Vegetables Packaging in Mexico - Company Profiles

Packaging Industry in Mexico - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Food packaging shifts towards paper and reduced sizes to meet environmental and economic demands

Non-alcoholic drinks packaging balances plastic dominance with growing eco-friendly solutions

Alcoholic drinks packaging shifts to meet sustainability goals

Beauty and personal care brands adopting refill and reuse models to cut single-use plastics

Refill systems and recycled materials becoming standard in home care packaging

Pet food packaging moves towards sustainable and practical solutions

PACKAGING LEGISLATION

Mexico tightens packaging regulations to promote circularity and reduce the use of plastics

Plastics Pact promotes innovation and shared responsibility for sustainable packaging

RECYCLING AND THE ENVIRONMENT

Plastics agreement seeks to reduce waste and boost recyclability in packaging by 2030

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