



**Euromonitor
International**

Processed Meat and Seafood Packaging in Mexico

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Dietary changes and the preference for high-protein foods drive up processed meat and seafood packaging volumes

Rising sustainability concerns and regulatory pressure are driving packaging innovation

Competitive landscape evolves as legacy and emerging brands innovate

PROSPECTS AND OPPORTUNITIES

Projected growth in processed meat and seafood packaging volumes as per capita consumption of such products rises

Aluminium/plastic pouches expected to gain ground as traditional pack types decline

DISCLAIMER

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-mexico/report.