



Euromonitor
International

Processed Meat and Seafood Packaging in Poland

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for convenience, and dietary trends drive growth in packaging volumes for processed meat and seafood

Fibre-based trays is a sustainable pilot innovation in processed meat and seafood packaging

Flexible plastic dominates processed meat and seafood packaging in Poland due to its low cost and barrier efficiency

PROSPECTS AND OPPORTUNITIES

Increased accessibility and dietary awareness to boost processed meat and seafood packaging volumes

Thin wall plastic containers and metal food cans to see growth in processed meat and seafood packaging, but flexible plastic will still dominate

DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-poland/report.