



Euromonitor  
International

# Processed Fruit and Vegetables Packaging in Saudi Arabia

September 2025

## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Glass jars leads growth in processed fruit and vegetables packaging  
Metal food cans remains the leading pack type for processed fruit and vegetables  
Small and large pack sizes increase in processed fruit and vegetables packaging

### PROSPECTS AND OPPORTUNITIES

Convenience, technology, and Vision 2030 to drive growth in processed fruit and vegetables packaging volumes  
Sustainability to fuel the growth of glass and liquid carton packaging in processed fruit and vegetables

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Processed Fruit and Vegetables Packaging in Saudi Arabia - Company Profiles

Packaging Industry in Saudi Arabia - Industry Overview

## EXECUTIVE SUMMARY

Packaging in 2024: The big picture  
2024 key trends  
Sustainability and portion control shaping 2024 food packaging trends  
Growing rPET adoption and paper-based alternatives reshaping non-alcoholic drinks packaging  
Metal cans gain share as cost pressures and regulations reshape alcoholic drinks packaging in 2024  
Manufacturing growth, innovation and regulatory reforms driving Saudi Arabia's beauty and personal care packaging expansion  
Product concentration, innovation and material shifts influencing Saudi Arabia's home care packaging landscape  
Evolving consumer needs and portion control influencing Saudi Arabia's pet food packaging

## PACKAGING LEGISLATION

SASO issues draft technical regulation on packaging in Saudi Arabia  
MEWA introduces new packaging and labelling rules for fresh produce  
National circular packaging committee advances EPR preparations

## RECYCLING AND THE ENVIRONMENT

Saudi Investment Recycling Company advances circular economy initiatives in 2025  
Table 1 - Overview of Packaging Recycling and Recovery in Saudi Arabia: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-saudi-arabia/report](http://www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-saudi-arabia/report).