



Euromonitor
International

Processed Meat and Seafood Packaging in Saudi Arabia

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Flexible plastic drives growth in processed meat and seafood packaging volumes in 2024

Shift toward sustainable packaging materials in response to environmental concerns

Bulk pack sizes see growth in packaging volumes in processed meat and seafood, offering cost efficiencies

PROSPECTS AND OPPORTUNITIES

Processed meat and seafood packaging will grow due to urbanisation and changing consumer tastes

Smaller pack sizes in processed meat and seafood set to grow due to convenience, health, freshness, and affordability

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-saudi-arabia/report.