



Processed Meat and Seafood Packaging in the United Arab Emirates

September 2025

Processed Meat and Seafood Packaging in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for safe, convenient and durable packaging grows in processed meat and seafood
Metal food cans remain the dominant pack type in shelf stable seafood due to their superior preservation qualities
Flexible packaging enhances shelf life and safety for frozen meat in the United Arab Emirates

PROSPECTS AND OPPORTUNITIES

Changing lifestyles and urban growth to drive demand for packaged meat and seafood
Smaller pack sizes remain the most popular for chilled processed meat as consumers prioritise freshness

DISCLAIMER

Processed Meat and Seafood Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Americana's compostable trays and Ferrero's mini packs reshape United Arab Emirates food packaging
Coca-Cola's rPET bottles and Alpro's cartons drive United Arab Emirates beverage sustainability
Heineken's canned beer and Diageo's lightweight bottles redefine United Arab Emirates alcohol packaging
Dove's refill pods and The Body Shop's solid bars lead United Arab Emirates beauty sustainability
OMO's refill stations and compact sachets transform United Arab Emirates home care packaging
Royal Canin's recyclable pouches set the tone for United Arab Emirates pet food packaging

PACKAGING LEGISLATION

Dubai's single-use bag ban pushes retailers towards reusable solutions
United Arab Emirates climate law accelerates refill and lightweight packaging adoption

RECYCLING AND THE ENVIRONMENT

Reverse vending pilots pave the way for United Arab Emirates Deposit Return Schemes

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-the-united-arab-emirates/report.