



Processed Meat and Seafood Packaging in the United Arab Emirates

August 2024

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic remains the most popular pack type for frozen processed meat and seafood

Metal food cans remain the dominant pack type in shelf stable seafood due to their superior preservation qualities

Smaller pack sizes remain the most popular for chilled processed meat as consumers prioritise freshness

PROSPECTS AND OPPORTUNITIES

Glass jars expected to gain share in shelf stable meat and seafood for their premium appeal

Thin wall plastic containers to continue growing in popularity in chilled processed meat for their practicality and convenience

Processed Meat and Seafood Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Glass jars are the preferred choice for jams, preserves and premium nut-based spreads

Growing adoption of rPET bottles in soft drinks in the United Arab Emirates

Glass bottles and metal cans lead alcoholic drinks packaging in the United Arab Emirates

Camel Soap Factory leads sustainability push with eco-friendly packaging

Baya launches compostable packaging for eco-friendly laundry detergent sheets

PACKAGING LEGISLATION

Regulatory reforms drive packaging growth in alcoholic drinks

United Arab Emirates implements comprehensive single-use plastic ban

RECYCLING AND THE ENVIRONMENT

Circular packaging gains momentum in the United Arab Emirates

Almarai and Danone pioneer sustainable yoghurt packaging solutions

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