



Processed Meat and Seafood Packaging in the US

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Meat and seafood packaging rose in 2025 due to convenience and affordability

North Coast sets new standard with fully recyclable Unicorn seafood packaging

Pack types shift as competition grows in US processed meat packaging

PROSPECTS AND OPPORTUNITIES

Rising demand and innovation will help drive meat and seafood packaging volumes

Continued shift towards aluminium/plastic pouches expected in chilled processed seafood packaging

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-the-us/report.