



# Processed Meat and Seafood Packaging in South Africa

September 2025

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Rising packaging volumes in processed meat and seafood in South Africa, with metal food cans maintaining its lead

Stable demand for proven metal food can and plastic pouch solutions

Demand for smaller pack sizes rises as they are affordable, offer portion control, and help reduce food waste

#### PROSPECTS AND OPPORTUNITIES

Stable growth expected in processed meat and seafood packaging volumes in South Africa

250g flexible plastic expected to gain popularity amid demand for convenience and portion control

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