

Beauty and Personal Care Packaging in Saudi Arabia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Industrial expansion and regulatory updates help drive packaging unit volume growth in Saudi Arabia

Airless PET packaging gains traction in Saudi Arabia due to sustainability and e-commerce demands

Regulatory, clarity and compact tube formats reshaping Saudi Arabia's beauty and personal care packaging landscape

PROSPECTS AND OPPORTUNITIES

Packaging volumes set to grow as Saudi Arabia strengthens its role in regional beauty and personal care manufacturing Rising demand and material constraints may challenge Saudi Arabia's beauty and personal care packaging supply chain

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- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
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- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
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 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-saudi-arabia/report.