



Euromonitor  
International

# Starchy Roots in the United Arab Emirates

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Starchy roots remains a key staple with new trends adding interest

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Potatoes retain leadership as population growth and foodservice drives demand

Cassava gains traction through tapioca and bubble tea applications

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The shift towards healthier lifestyles should benefit fresh food sales

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/starchy-roots-in-the-united-arab-emirates/report](http://www.euromonitor.com/starchy-roots-in-the-united-arab-emirates/report).