



**Euromonitor  
International**

# Alcoholic Drinks Packaging in Saudi Arabia

October 2025

Table of Contents

## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Gradual liberalisation drives uptick in alcoholic drinks packaging in Saudi Arabia

Glass bottles lead alcoholic drinks packaging in Saudi Arabia

Sophisticated packaging trends for non-alcoholic wine alternatives in Saudi Arabia

### PROSPECTS AND OPPORTUNITIES

Rising alcohol packaging demand expected as Saudi Arabia eases ban in tourism zones

The dominance of 330ml packaging in Saudi Arabia's alcoholic drinks market

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/alcoholic-drinks-packaging-in-saudi-arabia/report](https://www.euromonitor.com/alcoholic-drinks-packaging-in-saudi-arabia/report).