

# Contact Lenses and Solutions in India

June 2024

**Table of Contents** 

## Contact Lenses and Solutions in India - Category analysis

## **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Double-digit value growth continues for contact lenses in 2024

Bausch & Lomb continues to lead contact lenses, followed by Johnson & Johnson

Polarisation as brands cater to a wide array of consumer preferences

## PROSPECTS AND OPPORTUNITIES

Inclination towards convenience will drive growth for contact lenses

E-commerce will increase the penetration of contact lenses beyond metro and tier-1 cities

Innovative and technologically backed product offerings to fuel growth

## **CATEGORY DATA**

- Table 1 Sales of Contact Lenses by Category: Volume 2019-2024
- Table 2 Sales of Contact Lenses by Category: Value 2019-2024
- Table 3 Sales of Contact Lenses by Category: % Volume Growth 2019-2024
- Table 4 Sales of Contact Lenses by Category: % Value Growth 2019-2024
- Table 5 Sales of Contact Lens Solutions: Value 2019-2024
- Table 6 Sales of Contact Lens Solutions: % Value Growth 2019-2024
- Table 7 Sales of Contact Lenses by Type: % Value 2019-2024
- Table 8 Sales of Daily Disposable Lenses (DD) by Material: % Value 2019-2024
- Table 9 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2019-2024
- Table 10 Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2019-2024
- Table 11 Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2019-2024
- Table 12 NBO Company Shares of Contact Lenses: % Value 2019-2023
- Table 13 LBN Brand Shares of Contact Lenses: % Value 2020-2023
- Table 14 Distribution of Contact Lenses by Format: % Value 2019-2024
- Table 15 Distribution of Contact Lens Solutions by Format: % Value 2019-2024
- Table 16 Forecast Sales of Contact Lenses by Category: Volume 2024-2029
- Table 17 Forecast Sales of Contact Lenses by Category: Value 2024-2029
- Table 18 Forecast Sales of Contact Lenses by Category: % Volume Growth 2024-2029
- Table 19 Forecast Sales of Contact Lenses by Category: % Value Growth 2024-2029
- Table 20 Forecast Sales of Contact Lens Solutions: Value 2024-2029
- Table 21 Forecast Sales of Contact Lens Solutions: % Value Growth 2024-2029

# Eyewear in India - Industry Overview

## **EXECUTIVE SUMMARY**

Eyewear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for eyewear?

# MARKET DATA

- Table 22 Sales of Eyewear by Category: Volume 2019-2024
- Table 23 Sales of Eyewear by Category: Value 2019-2024
- Table 24 Sales of Eyewear by Category: % Volume Growth 2019-2024
- Table 25 Sales of Eyewear by Category: % Value Growth 2019-2024
- Table 26 NBO Company Shares of Eyewear: % Value 2019-2023
- Table 27 LBN Brand Shares of Eyewear: % Value 2020-2023
- Table 28 Distribution of Eyewear by Format: % Value 2019-2024

Table 29 - Forecast Sales of Eyewear by Category: Volume 2024-2029

Table 30 - Forecast Sales of Eyewear by Category: Value 2024-2029

Table 31 - Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029

Table 32 - Forecast Sales of Eyewear by Category: % Value Growth 2024-2029

**DISCLAIMER** 

## **SOURCES**

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/contact-lenses-and-solutions-in-india/report.