



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Switzerland

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Cigars, cigarillos and smoking tobacco follow long-term growth trends

Leaders consolidate their positions

Largely stable distribution landscape

PROSPECTS AND OPPORTUNITIES

Falling demand expected across categories

Cuban cigars to remain in the spotlight

Innovation is expected to play a small role

CATEGORY DATA

Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2019-2024

Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2019-2024

Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2019-2024

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Tobacco in Switzerland - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Flavoured tobacco product ban
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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Table 31 - Forecast Sales of Tobacco by Category: Value 2024-2029

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Table 33 - Forecast Sales of Tobacco by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 - Research Sources

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