



Cigars, Cigarillos and Smoking Tobacco in Indonesia

August 2025

Cigars, Cigarillos and Smoking Tobacco in Indonesia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Strong performance but slightly lower rates of growth

Leading companies strengthen their position

Convenience stores widen accessibility

PROSPECTS AND OPPORTUNITIES

Steady outlook for overall category

Opportunity to capitalise on exemption from new tar and nicotine limits

Future growth is contingent on strengthening appeal and widening the consumer base

CATEGORY DATA

Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2019-2024

Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2019-2024

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Tobacco in Indonesia - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Flavoured tobacco product ban
Vapour products

MARKET INDICATORS

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MARKET DATA

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DISCLAIMER

SOURCES

Summary 2 - Research Sources

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