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Contact Lenses and Solutions in the United Arab Emirates

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Contact Lenses and Solutions in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growth in 2025 driven by ubiquity of screen use in the UAE
Johnson & Johnson loses share to an expanding Alcon
Myopia control contact lenses enjoys highest category growth rates in 2025

PROSPECTS AND OPPORTUNITIES

Sunny outlook for contact lenses in the years ahead
E-commerce will continue evolving, but physical retailers will remain dominant
Sustainability unlikely to drive innovation over the forecast period

CATEGORY DATA

Table 1 - Sales of Contact Lenses by Category: Volume 2020-2025
Table 2 - Sales of Contact Lenses by Category: Value 2020-2025
Table 3 - Sales of Contact Lenses by Category: % Volume Growth 2020-2025
Table 4 - Sales of Contact Lenses by Category: % Value Growth 2020-2025
Table 5 - Sales of Contact Lens Solutions: Value 2020-2025
Table 6 - Sales of Contact Lens Solutions: % Value Growth 2020-2025
Table 7 - Sales of Contact Lenses by Type: % Value 2020-2025
Table 8 - Sales of Daily Disposable Lenses (DD) by Material: % Value 2020-2025
Table 9 - Sales of Daily Disposable Lenses (DD) by Condition: % Value 2020-2025
Table 10 - Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2020-2025
Table 11 - Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2020-2025
Table 12 - NBO Company Shares of Contact Lenses: % Value 2020-2024
Table 13 - LBN Brand Shares of Contact Lenses: % Value 2021-2024
Table 14 - Distribution of Contact Lenses by Format: % Value 2020-2025
Table 15 - Distribution of Contact Lens Solutions by Format: % Value 2020-2025
Table 16 - Forecast Sales of Contact Lenses by Category: Volume 2025-2030
Table 17 - Forecast Sales of Contact Lenses by Category: Value 2025-2030
Table 18 - Forecast Sales of Contact Lenses by Category: % Volume Growth 2025-2030
Table 19 - Forecast Sales of Contact Lenses by Category: % Value Growth 2025-2030
Table 20 - Forecast Sales of Contact Lens Solutions: Value 2025-2030
Table 21 - Forecast Sales of Contact Lens Solutions: % Value Growth 2025-2030

Eyewear in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Eyewear in 2025: The big picture
2025 key trends
Competitive landscape
Retail developments
What next for eyewear?

MARKET DATA

Table 22 - Sales of Eyewear by Category: Volume 2020-2025
Table 23 - Sales of Eyewear by Category: Value 2020-2025
Table 24 - Sales of Eyewear by Category: % Volume Growth 2020-2025
Table 25 - Sales of Eyewear by Category: % Value Growth 2020-2025
Table 26 - NBO Company Shares of Eyewear: % Value 2020-2024
Table 27 - LBN Brand Shares of Eyewear: % Value 2021-2024
Table 28 - Distribution of Eyewear by Format: % Value 2020-2025

Table 29 - Forecast Sales of Eyewear by Category: Volume 2025-2030

Table 30 - Forecast Sales of Eyewear by Category: Value 2025-2030

Table 31 - Forecast Sales of Eyewear by Category: % Volume Growth 2025-2030

Table 32 - Forecast Sales of Eyewear by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/contact-lenses-and-solutions-in-the-united-arab-emirates/report.