



Euromonitor
International

Savoury Snacks in Ecuador

July 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Demand for savoury snacks stabilises in 2025, following a challenging 2024
PepsiCo maintains leadership through strong brand portfolio and distribution
Discounters expand through combined focus on private labels and leading brands

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Savoury snacks will see modest growth, although performance will vary by category
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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/savoury-snacks-in-ecuador/report.