



Euromonitor  
International

# Tobacco in Paraguay

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## DISCLAIMER

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Cigarettes sales decrease due to a decline in smoking prevalence, and tight anti-tobacco policies

Tabacalera del Este SA leads but loses ground to Compañía Distribuidora Internacional and its Lucky Strike and Kent brands

Small local grocers remains by far the leading distribution channel for cigarettes

Prospects and Opportunities

Forecast period sales of cigarettes decline due to increased consumer awareness of the harmful effects of smoking

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Non-grocery specialists and tobacco specialists lead although retail e-commerce experiences a strong increase  
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