



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Hungary

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Cigars, Cigarillos and Smoking Tobacco in Hungary - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Volume declines for cigarillos and smoking tobacco, while cigar sales continue to grow
Continental Dohányipari Zrt and Imperial Tobacco Magyarország Kft retain the leading positions
The state-regulated National Tobacco Stores lead the distribution of all tobacco products

PROSPECTS AND OPPORTUNITIES

Luxury appeal is set to drive sales of cigars while cigarillos remain popular with price-sensitive consumers
Tightened regulation and tax increases will continue to challenge sales
Cigars offers stronger potential for innovation across the forecast period

CATEGORY DATA

Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2019-2024
Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2019-2024
Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2019-2024
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Tobacco in Hungary - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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Table 29 - Sales of Tobacco by Category: % Value Growth 2019-2024

Table 30 - Forecast Sales of Tobacco by Category: Volume 2024-2029

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Table 32 - Forecast Sales of Tobacco by Category: % Volume Growth 2024-2029

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DISCLAIMER

SOURCES

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