



Euromonitor
International

Credit Cards in Morocco

February 2026

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2025 DEVELOPMENTS

Credit cards gain traction despite structural barriers

INDUSTRY PERFORMANCE

Credit card volumes register steady growth

Credit card transactions rise

WHAT'S NEXT?

Credit cards adoption set to expand

Entry-level credit cards likely to expand as new regulation takes effect

Expansion in instalment payment options could affect demand for credit cards

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INDUSTRY PERFORMANCE

Debit card volumes expand amid regulatory reforms

Infrastructure upgrades fuel debit card transactions

WHAT'S NEXT?

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INDUSTRY PERFORMANCE

Pre-paid cards suffer from growth of digital alternatives

Closed loop pre-paid cards gain relevance

WHAT'S NEXT?

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Financial Cards and Payments in Morocco - Industry Overview

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Financial card industry sees steady growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Number of financial cards in circulation continues to grow

Liberalisation of EPT market boosts financial inclusion

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