



Euromonitor
International

Dietary Supplements in Costa Rica

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Growing adoption of preventive health behaviours favours dietary supplements
- Appreciation of local currency improves supply of imported brands
- Products incorporating CBD become more widely available

PROSPECTS AND OPPORTUNITIES

- Outlook for dietary supplements remains bright
- Interest in herbal/traditional products expected to rise
- Adoption of healthier eating habits likely to constrain growth potential

CATEGORY DATA

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dietary-supplements-in-costa-rica/report.