



Edible Oils in Thailand

February 2026

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2025 DEVELOPMENTS

Shortages and health-led switching shape edible oils in 2025

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Edible oils sees growth throughout category in both volume and value terms in 2025

Rising health awareness supports progress for healthy variants

WHAT'S NEXT?

Stable growth predicted for edible oils in Thailand

Health trends will boost appeal of specific oils

Sustainability in sourcing and packaging comes further to the fore

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Players likely to focus on differentiation and health positioning

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