



# Edible Oils in Azerbaijan

November 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Azerbaijan's edible oils market navigates price pressures with growing premium demand

INDUSTRY PERFORMANCE

- Rising costs drive up value sales in edible oils
- Sunflower oil remains essential
- Corn oil sees fastest growth

WHAT'S NEXT?

- Local production and population growth to support future sales
- Expected shift towards premium and functional products
- Modern technologies to improve quality and shelf life

COMPETITIVE LANDSCAPE

- Baku Yag & Gida Senaye ASC leads sales
- Assko MMC stands out as the most dynamic player

CHANNELS

- Traditional and modern grocery channels play complementary roles
- E-commerce continues to gain traction

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Cooking Ingredients and Meals in Azerbaijan - Industry Overview

EXECUTIVE SUMMARY

Azerbaijan's cooking ingredients and meals market driven by convenience and local demand

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

- Edible oils lead growth amid rising prices
- International flavours and premium innovations drive demand for sauces, dips and condiments
- Cultural traditions sustain strong demand for sweet spreads

WHAT'S NEXT?

- Consumer price sensitivity will shape future demand
- Global culinary trends to influence product innovation

Private label growth expected in sweet spreads

## COMPETITIVE LANDSCAPE

Baku Yag & Gida Senaye ASC leads the market

Assko MMC emerges as the most dynamic player

## CHANNELS

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E-commerce shows strong potential, but structural barriers remain

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