



Edible Oils in Algeria

November 2025

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Edible Oils in Algeria - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rising population and economic improvements benefit sales

INDUSTRY PERFORMANCE

Olive oil gradually gaining ground

WHAT'S NEXT?

Rate of growth in retail constant value sales will slow

Olive oil will continue to gain ground

COMPETITIVE LANDSCAPE

Cevital leads thanks to innovation and strong brands

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Small local grocers losing share to supermarkets

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KEY DATA FINDINGS

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Inflation continues to undermine purchasing power

Health and wellness trend deepens

Growing foodservice demand

WHAT'S NEXT?

An expanding population will support modest growth

Consumers will remain very price sensitive

Increased focus on sustainability

COMPETITIVE LANDSCAPE

Leader Cevital SpA extremely competitive on price

CEBON benefits from rising demand for sweet spreads

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