

Edible Oils in Dominican Republic

November 2025

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Edible Oils in Dominican Republic - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sales benefit from recovering purchasing power

INDUSTRY PERFORMANCE

Positive growth supported by improved economic conditions and product diversification Olive oil emerges as most dynamic performer

WHAT'S NEXT?

Edible oils market to remain stable while opportunities will emerge in premium segments Natural oils will gain momentum

Innovation and strong branding will be key to countering growing pressure from private label

COMPETITIVE LANDSCAPE

Mercasid SA reinforces its leadership through competitive pricing and broad distribution Centro Cuesta Nacional's Molina olive oil capitalises on premium trends

CHANNELS

Small local grocers retain relevance due to greater presence of traditional brands E-commerce attracts growing number of consumers

CATEGORY DATA

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Cooking Ingredients and Meals in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

Affordability, convenience and health are prime factors shaping sales

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Affordability remains crucial amid continuing consumer price sensitivity

Convenience drives consumer choices

Health concerns increasingly shape consumer purchasing habits

WHAT'S NEXT?

Forecast static performance with affordability continuing to shape the market

Health to become key driver of growth

Distribution channels will evolve with growing digital integration

COMPETITIVE LANDSCAPE

Mercasid consolidates its leadership
Distribuidora Corripio CxA is fastest-growing player
Private labels continue to expand

CHANNELS

Small local grocers continue to lead sales, despite competition from modern grocery retailers Forecourt retailers and e-commerce gain momentum

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