



# Edible Oils in Slovakia

November 2025

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Health trends and price-sensitivity main factors shaping demand

### INDUSTRY PERFORMANCE

Edible oils maintain staple status as inflation and health trends shape consumer choices

Rapeseed oil drives growth during rising health awareness and value-seeking behaviour

### WHAT'S NEXT?

Edible oils is forecast to grow in value as premiumisation offsets limited volume growth

Health-conscious trends are set to support growth in cold-pressed, organic, and seed oils

Sustainability and environmentally conscious practices will shape competition in edible oils

### COMPETITIVE LANDSCAPE

Palma AS strengthens its leadership in edible oils through strong brands and extensive distribution

Goral spol sro leads growth through strong brand recognition and marketing support

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## Cooking Ingredients and Meals in Slovakia - Industry Overview

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Price rises boost private label and encourage price promotions

### KEY DATA FINDINGS

### INDUSTRY PERFORMANCE

Moderate value growth is limited by cost pressures and weak foodservice demand

Rising price sensitivity and promotional activities shape consumer buying habits

Growing health awareness drives demand for healthier, functional alternatives

### WHAT'S NEXT?

Value driven purchasing will shift to premiumisation as consumer confidence is set to rise

Rising health awareness is set to shape innovation and product positioning

Taxation and commodity price pressures to weigh on sweet spreads in 2026

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Orkla Foods maintains its leadership despite a marginal share loss in 2025

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