



# Edible Oils in Ukraine

October 2024

Table of Contents

## Edible Oils in Ukraine - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

A surplus of sunflower oil leads price points to fall in 2024

Weak harvests in Southern Europe impact sales of olive oil in 2024

Innovations focus on adding spice and flavour to edible oil products

#### PROSPECTS AND OPPORTUNITIES

The appealing price and health-qualities of rapeseed oil support forecast growth

Various packaging sizes to appeal during a time of cost-conscious behaviour

Blended oils offer consumers nutrition and affordability

#### CATEGORY DATA

Table 1 - Sales of Edible Oils by Category: Volume 2019-2024

Table 2 - Sales of Edible Oils by Category: Value 2019-2024

Table 3 - Sales of Edible Oils by Category: % Volume Growth 2019-2024

Table 4 - Sales of Edible Oils by Category: % Value Growth 2019-2024

Table 5 - NBO Company Shares of Edible Oils: % Value 2020-2024

Table 6 - LBN Brand Shares of Edible Oils: % Value 2021-2024

Table 7 - Distribution of Edible Oils by Format: % Value 2019-2024

Table 8 - Forecast Sales of Edible Oils by Category: Volume 2024-2029

Table 9 - Forecast Sales of Edible Oils by Category: Value 2024-2029

Table 10 - Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029

Table 11 - Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

## Cooking Ingredients and Meals in Ukraine - Industry Overview

### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### MARKET DATA

Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 18 - Penetration of Private Label by Category: % Value 2019-2024

Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/edible-oils-in-ukraine/report](http://www.euromonitor.com/edible-oils-in-ukraine/report).