



Processed Fruit and Vegetables in Dominican Republic

November 2025

Processed Fruit and Vegetables in Dominican Republic - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Stable performance in 2025

INDUSTRY PERFORMANCE

Shelf stable beans continue to be most popular, largely due to their affordability

Shelf stable registers highest value growth

WHAT'S NEXT

Moderate performance over forecast period

Right messaging key to making gains

Potential for growth in frozen offerings

COMPETITIVE LANDSCAPE

Local players continue to have sizeable foothold

Private label gains most value share

CHANNELS

Small local grocers remain the main channel, but are losing ground to modern grocery retailers

E-commerce register highest value growth

CATEGORY DATA

Table 1 - Sales of Processed Fruit and Vegetables by Category: Volume 2020-2025

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Staple Foods in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

Growing economy boosts consumption and value growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Increasing consumer confidence, but consumers still cautious

Affordability still key

Redefining of health shaping trends

WHAT'S NEXT?

Moderate performance over forecast period

Rice facing challenges

Focus on healthier positioning

COMPETITIVE LANDSCAPE

Local players have sizeable foothold

Private label makes significant gains

CHANNELS

Small local grocers and modern grocery retailers both play important role

E-commerce making gains

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Table 23 - Forecast Sales of Staple Foods by Category: % Volume Growth 2025-2030

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