



Edible Oils in Argentina

November 2025

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Edible Oils in Argentina - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Robust value sales and steady volume growth for edible oils

INDUSTRY PERFORMANCE

Edible oils sees an overall positive performance

Sunflower oil shows the strongest value and volume growth

WHAT'S NEXT?

A positive outlook for edible oils and modern retailers

Olive oil will continue to benefit from its healthy image

No major innovations expected over the forecast period

COMPETITIVE LANDSCAPE

Molino Cañuelas SA takes the lead in edible oils

Private label sees the strongest growth

CHANNELS

Small local grocers maintain popularity as the leading distribution channel

Distribution channels benefit from discontinuation of the Precios Justos programme

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Cooking Ingredients and Meals in Argentina - Industry Overview

EXECUTIVE SUMMARY

Slow economic recovery and price increases hinder demand

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INDUSTRY PERFORMANCE

Price challenges and the global trade war

Healthy and wellness trends continue

Comfort on a limited budget

WHAT'S NEXT?

Positive ongoing growth, with stabilising prices leading to lower value sales, and volume supported by baseline demand

Companies will use innovations and new product launches to stand out from the crowd

Supermarkets and hypermarkets expected to recover

COMPETITIVE LANDSCAPE

Unilever holds the lead, with local player Arcor in second overall place

Company growth linked to category performance

CHANNELS

Small local grocers continue to benefit from proximity

All distribution channels see positive growth

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