



# Edible Oils in Argentina

November 2025

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## Edible Oils in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Robust value sales and steady volume growth for edible oils

#### INDUSTRY PERFORMANCE

Edible oils sees an overall positive performance

Sunflower oil shows the strongest value and volume growth

#### WHAT'S NEXT?

A positive outlook for edible oils and modern retailers

Olive oil will continue to benefit from its healthy image

No major innovations expected over the forecast period

#### COMPETITIVE LANDSCAPE

Molino Cañuelas SA takes the lead in edible oils

Private label sees the strongest growth

#### CHANNELS

Small local grocers maintain popularity as the leading distribution channel

Distribution channels benefit from discontinuation of the Precios Justos programme

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### EXECUTIVE SUMMARY

Slow economic recovery and price increases hinder demand

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Price challenges and the global trade war

Healthy and wellness trends continue

Comfort on a limited budget

#### WHAT'S NEXT?

Positive ongoing growth, with stabilising prices leading to lower value sales, and volume supported by baseline demand

Companies will use innovations and new product launches to stand out from the crowd

Supermarkets and hypermarkets expected to recover

## COMPETITIVE LANDSCAPE

Unilever holds the lead, with local player Arcor in second overall place

Company growth linked to category performance

## CHANNELS

Small local grocers continue to benefit from proximity

All distribution channels see positive growth

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