

Edible Oils in Bolivia

November 2025

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Edible Oils in Bolivia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Value sales boosted by higher prices, with volumes impacted by smuggling

INDUSTRY PERFORMANCE

Volume sales impacted by a slowdown in local production and increased smuggling

WHAT'S NEXT?

Local producers and government join forces to address the shortage of edible oil

Economic context limits the expansion of functional edible oils

Technological improvements and investment in soybean production to boost supply to the domestic market

COMPETITVE LANDSCAPE

Industria de Aceite SA continues to dominate edible oils in 2025

CHANNELS

Bolivians increasingly turning to popular street markets and state-run stores

E-commerce remains niche

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EXECUTIVE SUMMARY

Inflation leads to higher prices and cautious spending

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Positive value growth driven by inflation

Price sensitivity influences purchasing decisions

WHAT'S NEXT?

Moderate growth as key categories already enjoy high market penetration

Price to remain the primary driver of purchasing decisions

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COMPETITIVE LANDSCAPE

Industrias de Aceite SA retains its lead

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E-commerce remains niche

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