



Edible Oils in Australia

November 2025

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Edible Oils in Australia - Category analysis

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2025 DEVELOPMENTS

Edible oils growth driven by price hikes as consumers adapt to rising costs

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High prices restricting the demand for edible oils

Soaring price of olive oil constricts demand

WHAT'S NEXT?

High price of olive oil likely to restrict consumer spending despite strong demand

Health and wellness trend likely to impact the consumption of edible oils

Private label still full of potential thanks to more affordable pricing

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Healthy eating remains a key focus of demand and new product development

Global trends inform new product development

WHAT'S NEXT?

Sales set for steady growth as consumer spending sees a slow recovery

Products that support long-term health will be key to growth

Private label faces a fight to retain its share as the economy recovers

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