



Credit Cards in Colombia

January 2026

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Colombia's credit card market rebounds in 2025

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WHAT'S NEXT?

The future of credit cards set to focus on expansion, innovation, and inclusion

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[Debit Cards in Colombia - Category analysis](#)

[Debit Cards in Colombia - Company Profile](#)

KEY DATA FINDINGS

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Debit card use and acceptance continues to grow in Colombia

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Debit card adoption in Colombia is growing
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WHAT'S NEXT?

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[Store Cards in Colombia - Category analysis](#)

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Store cards under threat as consumers turn to alternative payment options

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[Financial Cards and Payments in Colombia - Industry Overview](#)

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KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Economic recovery fuels growth in card issuance

Digital payments reshape the transaction landscape

Bre-B, transforming Colombia's payment ecosystem

WHAT'S NEXT?

Debt cards set to play a growing role in the payments market

As consumer confidence returns the focus will shift towards the benefits offered by credit cards

Pre-paid cards still full of potential but store cards falling out of fashion

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