



Euromonitor
International

Fine Wines/Champagne and Spirits in Argentina

October 2025

Table of Contents

Fine Wines/Champagne and Spirits in Argentina - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rising demand for premium and artisanal alcoholic beverages
Local producers drive growth through innovation
Distribution expands with hybrid shop-bars as consumers seek elevated experience

PROSPECTS AND OPPORTUNITIES

Growth to be driven by premiumisation and health-conscious luxury beverages
Greater shift towards sustainability and experiential consumption
Rising at-home consumption to drive retail value sales

CATEGORY DATA

Table 1 - Sales of Fine Wines/Champagne and Spirits by Category: Value 2020-2025
Table 2 - Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2020-2025
Table 3 - NBO Company Shares of Fine Wines/Champagne and Spirits: % Value 2020-2024
Table 4 - LBN Brand Shares of Fine Wines/Champagne and Spirits: % Value 2021-2024
Table 5 - Distribution of Fine Wines/Champagne and Spirits by Format: % Value 2020-2025
Table 6 - Forecast Sales of Fine Wines/Champagne and Spirits by Category: Value 2025-2030
Table 7 - Forecast Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

[Luxury Goods in Argentina - Industry Overview](#)

EXECUTIVE SUMMARY

Luxury goods in 2025: The big picture
2025 key trends
Competitive landscape
Retail developments
What next for luxury goods?

MARKET DATA

Table 8 - Sales of Luxury Goods by Category: Value 2020-2025
Table 9 - Sales of Luxury Goods by Category: % Value Growth 2020-2025
Table 10 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2020-2025
Table 11 - NBO Company Shares of Luxury Goods: % Value 2020-2024
Table 12 - LBN Brand Shares of Luxury Goods: % Value 2021-2024
Table 13 - Distribution of Luxury Goods by Format and Category: % Value 2025
Table 14 - Forecast Sales of Luxury Goods by Category: Value 2025-2030
Table 15 - Forecast Sales of Luxury Goods by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/fine-wines-champagne-and-spirits-in-argentina/report.