



Processed Fruit and Vegetables Packaging in Spain

September 2025

Processed Fruit and Vegetables Packaging in Spain - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Surge in processed fruit and vegetables packaging in Spain driven by convenience and sustainability

Spanish companies embrace sustainable, eco-friendly packaging innovations

Sustainable packaging becomes a competitive differentiator for processed fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Rising demand for convenient and sustainable packaging to drive growth in processed fruit and vegetables in Spain

Flexible packaging to remain a key pack type in processed fruit and vegetables

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Processed Fruit and Vegetables Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Material makeover through paperboard innovation and lightweight formats in food packaging

Spain taps into the future with rPET bottles, anchored lids and paper carriers in non-alcoholic drinks packaging

Metal bottles seeing strong growth in alcoholic drinks packaging in Spain

Glamour shifts to refillable, recycled and futuristic solutions in beauty and personal care packaging

Sustainability, convenience and concentration reshaping home care packaging

Recyclable pouches and resealable packs transform pet food packaging

PACKAGING LEGISLATION

Royal decree reshapes packaging compliance

RECYCLING AND THE ENVIRONMENT

EU packaging law for reusable and recyclable designs

Recycling, reuse and waste reduction shape the industry

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