



# Processed Fruit and Vegetables Packaging in Colombia

August 2025

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Preference for fresh products and lower availability drives decline for processed fruit and vegetables packaging in Colombia

Compostable flexible pouches enter fruit and vegetables packaging in Colombia

Flexible plastic leads, with smaller packs outpacing larger sizes

#### PROSPECTS AND OPPORTUNITIES

Plastic ban to drive decline in processed fruit and vegetables packaging volumes in 2025, although slow and steady growth thereafter

Metal food cans to lose share in processed fruit and vegetables packaging in Colombia

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