



# Processed Fruit and Vegetables Packaging in Colombia

August 2025

## Processed Fruit and Vegetables Packaging in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Preference for fresh products and lower availability drives decline for processed fruit and vegetables packaging in Colombia

Compostable flexible pouches enter fruit and vegetables packaging in Colombia

Flexible plastic leads, with smaller packs outpacing larger sizes

#### PROSPECTS AND OPPORTUNITIES

Plastic ban to drive decline in processed fruit and vegetables packaging volumes in 2025, although slow and steady growth thereafter

Metal food cans to lose share in processed fruit and vegetables packaging in Colombia

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## Processed Fruit and Vegetables Packaging in Colombia - Company Profiles

## Packaging Industry in Colombia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Small and on-the-go formats gain ground across food packaging

PET bottles remain the dominant format in non-alcoholic beverages

Metal beverage cans gain ground on glass bottles in alcoholic drinks

Sustainability and new labelling rules reshape beauty and personal care packaging

Innovation and refills drive home care packaging growth

Flexible paper/plastic the dominant pack type in dynamic cat treats and mixers category

### PACKAGING LEGISLATION

Regulatory labelling shapes competitive landscape for plant-based dairy

Colombia's single-use plastics ban drives shift to sustainable packaging

Colombia sets 2030 targets for sustainable single-use packaging

### RECYCLING AND THE ENVIRONMENT

Colombia accelerates PET recycling and rPET adoption

Sustainability trends driving change in pet food packaging

Regulatory pressure drives sustainability shifts in beauty and personal care packaging

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2022/2023 and Targets for 2024

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