



Processed Meat and Seafood Packaging in Colombia

August 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Move away from consumption of processed foods reduces packaging volumes, but metal food cans sees growth
High barrier 100% recyclable folding carton box is an eco-friendly packaging solution in processed meat and seafood
Flexible plastic continues to dominate processed meat and seafood packaging in Colombia

PROSPECTS AND OPPORTUNITIES

Growth in processed meat and seafood packaging in Colombia backed by the clean-label trend and private label lines
Metal food cans to gain share in processed meat and seafood packaging in Colombia

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Processed Meat and Seafood Packaging in Colombia - Company Profiles

Packaging Industry in Colombia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Small and on-the-go formats gain ground across food packaging
PET bottles remain the dominant format in non-alcoholic beverages
Metal beverage cans gain ground on glass bottles in alcoholic drinks
Sustainability and new labelling rules reshape beauty and personal care packaging
Innovation and refills drive home care packaging growth
Flexible paper/plastic the dominant pack type in dynamic cat treats and mixers category

PACKAGING LEGISLATION

Regulatory labelling shapes competitive landscape for plant-based dairy
Colombia’s single-use plastics ban drives shift to sustainable packaging
Colombia sets 2030 targets for sustainable single-use packaging

RECYCLING AND THE ENVIRONMENT

Colombia accelerates PET recycling and rPET adoption
Sustainability trends driving change in pet food packaging
Regulatory pressure drives sustainability shifts in beauty and personal care packaging
Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2022/2023 and Targets for 2024

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