



Euromonitor
International

Processed Meat and Seafood Packaging in the Philippines

September 2025

Processed Meat and Seafood Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Urbanisation, retail growth, and imports drive a surge in processed meat and seafood packaging volumes

Century Pacific Food pioneers retort pouch packaging

Supply chain strain and regulatory shifts challenge packaging

PROSPECTS AND OPPORTUNITIES

Rising imports, urban demand, and the developing infrastructure to boost projected growth

Material innovation and sustainability to redefine the competitive dynamics

DISCLAIMER

Processed Meat and Seafood Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Packaging trends in the Philippines balance environmental duty with practical consumer preferences

Shift towards rPET and paper-based alternatives in 2024 beverage packaging

Rising adoption of aluminium cans in alcoholic drinks in the Philippines

Growing use of refillable, recyclable and biodegradable packaging in beauty care

Refillable, concentrated and eco-friendly formats reshape home care packaging in 2024

Sustainability initiatives take centre stage as pet care brands push towards a circular economy

PACKAGING LEGISLATION

EPR compliance moves from reporting to enforceable audit practice

RECYCLING AND THE ENVIRONMENT

DRS pilot planning signals shift towards circular packaging regulation

EPR enforcement intensifies: driving accountability, packaging redesign and cost implications in the Philippines

Table 1 - Overview of Packaging Recycling and Recovery in the Philippines: 2022/2023 and Targets for 2024

DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-the-philippines/report.