



Processed Meat and Seafood Packaging in Singapore

September 2025

Processed Meat and Seafood Packaging in Singapore - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Urban convenience and imports drive growth in packaging volumes
Sustainable packaging innovation gains momentum
Flexible formats and smaller packs reshape consumer and retail strategies

PROSPECTS AND OPPORTUNITIES

Packaging growth anchored by imports, urbanisation, and food security goals
Sustainable materials and smart pack sizes to shape future packaging strategies

DISCLAIMER

Processed Meat and Seafood Packaging in Singapore - Company Profiles

Packaging Industry in Singapore - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Food packaging is evolving in line with the convenience and sustainability trends
Increase in adoption of recycled PET and paper-based packaging
Recycling redefining the alcoholic drinks packaging industry in Singapore
Beauty brands are embracing smart and sustainable packaging
Eco-friendly solutions are driving innovation in home care packaging
Big packs and eco-certified packaging redefine pet food packaging

PACKAGING LEGISLATION

Mandatory Packaging Reporting
Beverage Container Return Scheme
Extended Producer Responsibility Framework

RECYCLING AND THE ENVIRONMENT

Ecological Material Tax
Packaging Partnership Programme
Reverse Vending and Collection Ecosystem

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2022/2023 and Targets for 2024

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