



Euromonitor
International

Processed Meat and Seafood Packaging in Thailand

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Flexible plastic packaging seeing dynamic growth in Thai processed meat and seafood

SCGP's "Fest Fresh Pak" and "Fest Bio" lead sustainable packaging innovations in Thai processed meat and seafood

Thin wall plastic containers gaining share in meat and seafood substitutes

PROSPECTS AND OPPORTUNITIES

Flexible plastic expected to continue gaining share in processed meat and seafood packaging

Larger pack sizes set to gain share in processed meat and seafood

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-thailand/report.